

JANINA ALVAREZ

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EDUCATION

University of California, Los Angeles (UCLA)

June 2020

Bachelor of Arts in Communications & Psychology | Specialization in Computing

- ▶ 3.95 Cumulative GPA, Magna Cum Laude, Dean's Honors List

TECHNICAL SKILLS

Programming: Advanced C++; Proficient Python, HTML, CSS, Javascript, React; Basic React Native

Software: Microsoft Office Suite, Visual Studio Code, Qt, Adobe Photoshop, Adobe XD, Adobe Premiere Pro, Adobe After Effects, Final Cut Pro

EXPERIENCE

Jemi | Content Intern

05/2021-08/2021

- ▶ Researched, designed and created artistic assets used by Jemi, including the splash art for their student page, Canva assets for their Instagram, and a hand-drawn animation for their podcast intro
- ▶ Learned Adobe After Effects and related tools to create a dynamic advertising video to be used in Jemi's website homepage, their Product Hunt launch, and their Instagram advertisements
- ▶ Conducted UX/UI testing to provide feedback that was implemented by the development team

Grey Syren Website | Co-founder

07/2020-Present

- ▶ Leading the creation of a website coded in React, centered on providing sustainability resources
- ▶ Spearheading the design of UI/UX in Adobe XD, including color palettes, typography and layout; influenced by use-cases predicted for five target market personas

CodeDay Labs | Software Development Intern

07/2020-08/2020

- ▶ Collaborated with a team to design and build a cross-platform application in JavaScript and React Native, which reminds a user to keep in touch with any given contact via push notifications
- ▶ Programmed contact entry and page navigation for the app, taking into account UX best practices
- ▶ Designed the application styling, including color palette, contact list, and app logo
- ▶ Created, directed, and edited presentations covering the app use cases, architecture, and structure

UCLA Mathematics | Advanced Programming (PIC 10C) Grader

11/2018-03/2020

- ▶ Proactively identified and debugged suboptimal performance in a grading program that, when solved, increased efficiency and speed of grading by 25%
- ▶ Scanned 60+ programs weekly for errors that cause inefficient, unreadable, or uncompileable code

Bruin Visual Arts Club | Project Manager

04/2018-09/2019

- ▶ Led 20+ artists to complete the first student-painted room at UCLA under a strict timeline, now used by nonprofit Good Clothes Good People to distribute resources to 5000+ visitors
- ▶ Planned, arranged, and executed meetings to efficiently drive projects to completion with minimal setbacks

UCLA Bruin Entrepreneurs' Designathon

04/2019

- ▶ Created a prototype for an app that optimizes remote ordering from UCLA Dining Facilities
- ▶ Studied the ideation and prototyping methodologies behind application design optimized for, responsiveness, scale, user experience, use acceptance, and accessibility

Other Projects: Christmas-themed Discord bot, Data Science for All's Empowerment program, hand-drawn animated cover letter, and more on my github (linked in header)

Hobbies & Interests: Art/creativity, Twitch live-streaming, cats, chess, good food, socializing, ideating